

Famous Entrepreneurs and Sportsmen



1. Elon Musk (1971-) Musk is an entrepreneur and business magnate involved in SpaceX, Tesla Motors, The Boring Company, online bank X.com (Paypal) and OpenAI. His range of business ventures has made him one of the most influential entrepreneurs pushing the boundaries of new transport, space travel, artificial intelligence and Energy.



2. Richard Branson (1950-) A high school dropout, Richard Branson founded the Virgin group of more than 400 companies. It all grew out of a small record shop in London. Branson said he became an entrepreneur by chance because he wanted to have some fun and do things better than existing firms. One of his branches, Virgin Galactic, is conducting experiments on spaceships and will start commercial flights to space in the end of 2022.



3. Bill Gates (1955-) Co-founder of Microsoft, Bill Gates helped revolutionise operating systems for personal computers, becoming one of richest persons on the planet. He now works full-time with his wife for his charitable foundation fighting poverty, disease, and inequity around the world.



4. Donald Trump (1946-) Real estate and media mogul. Trump made his fortune in real estate investment and his Trump Entertainment Resorts company. An outspoken and controversial figure he is frequently in the limelight. In 2016, he became President of the United States. He is thinking about running for president again in 2024.



5. Mark Zuckerberg (1984-) Zuckerberg was only 19 years old when himself and a couple of friends created Facebook in their Harvard dorm room. Facebook became the world's fastest growing company. He is working on the project Metaverse, which is a virtual reality world where users can interact, game and experience things as they would in the real world, using current AR and VR tech.



6. Lionel Messi (1987-) Argentinian football player. One of the most spectacular footballers of the modern game. Messi has led Barcelona FC to unprecedented domestic success and has been voted footballer of the year (FIFA Ballon d'Or) five times. He plays now for Paris Saint-Germain, where he doesn't feel so happy.



7. Rafael Nadal (1986-) Spanish tennis player. Nadal has won 21 Grand Slam single titles and Olympic gold in 2008. Win rate of 83%, 2nd highest in open era. He usually wins the Roland Garros Grand Slam tournament and he has recently won the Australian Open in January 2022.



8. Cristiano Ronaldo (1985-) Portuguese football player) Rated one of the greatest football players of all time. He has achieved unprecedented club success with Manchester United and Real Madrid. He has played 118 times for Portugal. He plays now for Manchester United again but struggles to win a lot of games. He trains many hours a day and pays a lot of attention to his diet.



9. Jeff Bezos (1964 -) American entrepreneur who played a key role in the growth of e-commerce as the founder and chief executive officer of Amazon.com. Bezos founded a spaceflight company, Blue Origin, in 2000 in Texas. Blue Origin has the vision of enabling a future where millions of people are living and working in space for the benefit of Earth. The company sends many satellites in orbit around Earth.



10. Kylie Kristen Jenner (1997 -) American media personality, model, and businesswoman. She starred in the reality television series *Keeping Up with the Kardashians* from 2007 to 2021 and is the founder and owner of cosmetic company Kylie Cosmetics. Kylie might be the world's youngest self-made billionaire.

Interview with Famous Entrepreneurs

You are going to take part in a business interview to practice asking and answering questions in the present simple and present continuous. In pairs, one student takes on the role of a journalist and the other takes on the role of one of these famous entrepreneurs named X.

→ **The journalist's task** is to interview X to find out about his/her work routine, current projects, plans and goals, and make notes on his/her answers.

→ **The student who is the famous entrepreneur** can use ideas from the information on the worksheet below to answer the journalist's questions. Of course, you have to put yourself in his/her shoes to imagine his/her habits.

You can prepare for 5 minutes what you are going to say, paying close attention to which parts of the interview will be in the present simple and which parts will be in the present continuous.

Then you role-play the interview. When you are done, **you switch roles**. The entrepreneur becomes the journalist and the journalist now chooses another famous entrepreneur.

Afterwards, **the journalists will report back to the class the answers** received from their interviews.

Journalist – From the magazine *Business Insider*

Interview X to find out about his/her work. Note down his/her answers. Ask as many questions as you want.

Work routine:

Current projects:

Immediate plans:

Short term goals:

Long term goals:

Example of a famous entrepreneur or sportsmen's lifestyle

Take your inspiration from this information. Imagine any possible answer. Use your own experience to get inspired.

07:00 am – Waking up and having breakfast with [no one / family / wife / husband]

XX:00 – Driving to work / commuting with [colleagues] / taking the metro/the bus/the train to work/office

XX:00 – In [one place] for meetings with [type of employees / representatives from company or brand], professional calls with [partners] / Physical training / Strategy meetings / Training with [private coach / trainer]

XX:00 – XX:00 – [Business] lunch at [place] usually with [...]

XX:00 – XX:00 – Daily walk around [another place / factory] / Training with team / Meetings with companies/ brands / Visit of [company / factory / ...] / Interview with [journalist / press / ...]

XX:00 – Afterwork [gym / drinks / tea] / Relaxing time in [place] / Going back home by (car/metro/...)

XX:00 – [Events / Conferences / Games / Evening] at [place] with [type of audience / family / ...]

Current projects : (Check biography for ideas) Testing [new technology / new devices / new strategy] / Building [facility] in [country/city] / Training for [competition] / Winning [cup]

Next week: Meeting [personalities] ... / Games in ... / Flight to [destination] / Testing [new technology / ...]

Short term / Long term goals: Expand business in [country / region] with [company] / Develop [technology / company] / Explore new markets / Merge [companies] together / Buy or acquire [technology / company] / Exploration to [Space / Mars] by [2024 / year] / Win [cup] / Beat [opponent] / Transfer to [another club]